

## ***Editorial Calendar 2011***

### **May – Food**

Food careers, issues, trends, and myth-busting

Food futurism – how we'll eat tomorrow

Making a food budget/nutritional plan

Online: May 1st

### **June - Self Improvement issue**

Juggling personal and professional development

Online training benefits and pitfalls

How do you set up a consulting business?

Life coaches, wardrobe consultants, and personal trainers

Online: June 1st

### **July – Travel and Recreation**

Highly specialized travel careers

Finding a low-attrition travel job

Eco-conscious travel – if you can't fly then what?

Online: July 1st

### **August – Tech**

Technology and the workplace

What's the next social media?

The future of workplace commuting

Tech & Meetings: telepresence for business

Online: August 1st

### **September – Education 2.0 Issue**

Innovative post-secondary programs

Work experience over education

Specialization vs. General studies

Online: September 1st

### **October – Mentoring**

Finding or becoming a mentor

How to network with the best of them

HR Careers

Online: October 1st

### **November – Money issue**

Building better budgets

Saving better – The importance of nest eggs

Financial literacy: state of the nation

Debt vs. Wealth

Online: November 1st

### **December – Giving issue**

The best way to give in your community

Alternative giving strategies

Holiday gift ideas

Online: December 1st