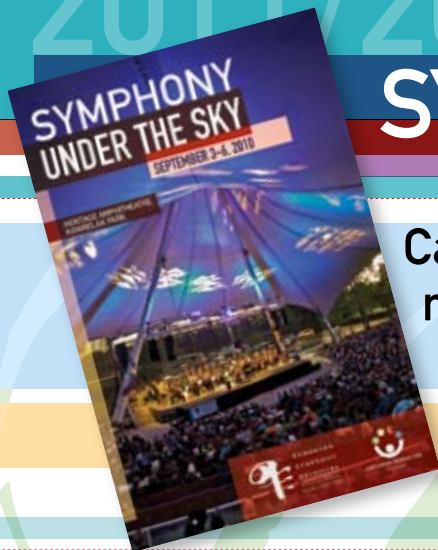


2011/2012 SEASON

SYMPHONY UNDER THE SKY



Capture the attention of 20,000 of Edmonton's most desirable consumers when they are at their most relaxed.

ADVERTISE in the *Symphony Under the Sky* program

EVERY LABOUR DAY WEEKEND, the Edmonton Symphony Orchestra presents *Symphony Under the Sky* at Hawrelak Park. Festival conductor Bob Bernhardt leads the orchestra through a diverse line-up of concerts that span everything from Bach to Broadway. Concert-goers revel in the relaxed atmosphere of the great outdoors and cap off their summer with great music!

An advertisement in the *Symphony Under the Sky* program will connect your brand with the most affluent and desirable consumers. **Don't miss this unique opportunity!**

THIS YEAR'S FESTIVAL INCLUDES PERFORMANCES SUCH AS:

MOZART, HANDEL & BRAHMS with Bob Bernhardt

BROADWAY TUNES fresh from New York

HOLLYWOOD FAVOURITES

A FAMILY MATINÉE with Al Simmons

Legendary singer-songwriter IAN TYSON AND THE ESO

GERSHWIN'S RHAPSODY IN BLUE with pianist Sarah Ho

For more event details, go to edmontonsymphony.com



2011-2012

ADVERTISING RATES*

(ALL ADS FULL COLOUR)

BASED ON 5,000 COPIES

IFC/IBC: \$1,250

Full page: \$1,100

2/3 page: \$875

1/2 page: \$625

1/3 page: \$450

1/4 page: \$350

*ALL RATES ARE NET OF AGENCY COMMISSION

AD SIZES (IN INCHES)

Full page – trim size: 6" x 9"

Full page – live area: 5.5" x 8.5"

2/3 page: 5.5" x 5.625"

1/2 page: 5.5" x 4.125"

1/3 page: 5.5" x 2.625"

1/4 page: 2.625" x 4.125"

ADVERTISING DEADLINE: July 29th, 2011

MATERIAL DUE: August 5th, 2011

TO BOOK YOUR AD

Call Serap Ozturk today at 780-990-0819 ext 223 to book your best ad position. Or email Amanda at sozturk@venturepublishing.ca

HOW TO SUBMIT YOUR AD

Visit www.advertisewithventure.com/ftp.htm and follow the easy, online instructions to upload your digital advertisement via our ftp site. Alternatively, email production@venturepublishing.ca or call (780) 990-0839 ext 257 or toll free 1-866-227-4276 ext 257.

Venture PUBLISHING INC.



EDMONTON SYMPHONY ORCHESTRA
WILLIAM EDDINS
MUSIC DIRECTOR