

ALBERTA OIL

2012 Editorial Schedule

January

Advertising Close: Nov 25, 2011
Material Due Date: Dec 7, 2011
Insert Due Date: Dec 20, 2011
Release Date: Jan 9, 2012

February

Advertising Close: Dec 22, 2011
Material Due Date: Jan 11, 2012
Insert Due Date: Jan 25, 2012
Release Date: Feb 6, 2012

March

Advertising Close: Jan 27, 2012
Material Due Date: Feb 8, 2012
Insert Due Date: Feb 22, 2012
Release Date: Mar 5, 2012

April

Advertising Close: Feb 24, 2012
Material Due Date: Mar 7, 2012
Insert Due Date: Mar 21, 2012
Release Date: Apr 2, 2012

May

Advertising Close: Mar 23, 2012
Material Due Date: Apr 11, 2012
Insert Due Date: Apr 25, 2012
Release Date: May 7, 2012

June

Advertising Close: Apr 27, 2012
Material Due Date: May 9, 2012
Insert Due Date: May 23, 2012
Release Date: June 4, 2012

July

Advertising Close: May 25, 2012
Material Due Date: June 6, 2012
Insert Due Date: June 20, 2012
Release Date: July 3, 2012

August

Advertising Close: June 22, 2012
Material Due Date: July 11, 2012
Insert Due Date: July 25, 2012
Release Date: Aug 7, 2012

September

Report on the Oil Sands
Advertising Close: July 27, 2012
Material Due Date: Aug 8, 2012
Insert Due Date: Aug 22, 2012
Release Date: Sept 4, 2012

October

Advertising Close: Aug 24, 2012
Material Due Date: Sept 5, 2012
Insert Due Date: Sept 19, 2012
Release Date: Oct 1, 2012

November

Advertising Close: Sept 21, 2012
Material Due Date: Oct 10, 2012
Insert Due Date: Oct 24, 2012
Release Date: Nov 5, 2012

December

Advertising Close: Oct 26, 2012
Material Due Date: Nov 7, 2012
Insert Due Date: Nov 21, 2012
Release Date: Dec 3, 2012

All dates above are suggested only and are subject to change without notice.

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