

ALBERTA VENTURE

2012 Editorial Schedule

The 15th Anniversary of Alberta Venture: A Year of Exploring Alberta's Entrepreneurial Spirit

January

Advertising Close: Nov 18, 2011
Material Due Date: Dec 1, 2011
Insert Due Date: Dec 14, 2011
Release Date: Jan 3, 2012

February

Advertising Close: Dec 16, 2011
Material Due Date: Jan 4, 2012
Insert Due Date: Jan 19, 2012
Release Date: Feb 1, 2012

March

Advertising Close: Jan 20, 2012
Material Due Date: Feb 1, 2012
Insert Due Date: Feb 15, 2012
Release Date: Mar 1, 2012

April – 15th Anniversary issue

Advertising Close: Feb 17, 2012
Material Due Date: Mar 1, 2012
Insert Due Date: Mar 15, 2012
Release Date: Apr 2, 2012

May

Advertising Close: Mar 16, 2012
Material Due Date: Apr 4, 2012
Insert Due Date: Apr 19, 2012
Release Date: May 1, 2012

June

Advertising Close: Apr 20, 2012
Material Due Date: May 2, 2012
Insert Due Date: May 17, 2012
Release Date: June 1, 2012

July

Advertising Close: May 18, 2012
Material Due Date: May 30, 2012
Insert Due Date: June 14, 2012
Release Date: July 3, 2012

August

Advertising Close: June 15, 2012
Material Due Date: July 4, 2012
Insert Due Date: July 19, 2012
Release Date: Aug 1, 2012

September

Advertising Close: July 20, 2012
Material Due Date: Aug 1, 2012
Insert Due Date: Aug 15, 2012
Release Date: Sept 4, 2012

October

Advertising Close: Aug 17, 2012
Material Due Date: Aug 29, 2012
Insert Due Date: Sept 13, 2012
Release Date: Oct 1, 2012

November

Advertising Close: Sept 14, 2012
Material Due Date: Oct 3, 2012
Insert Due Date: Oct 18, 2012
Release Date: Nov 1, 2012

December

Advertising Close: Oct 19, 2012
Material Due Date: Oct 31, 2012
Insert Due Date: Nov 15, 2012
Release Date: Dec 3, 2012

All dates above are suggested only and are subject to change without notice.

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