

EDMONTON

COMMERCE News

RATE SHEET

THE PUBLISHER

Edmonton Commerce News is published by the Edmonton Chamber of Commerce, 11 times a year, and provides coverage of the Edmonton business community and Chamber activities.

Production and advertising sales of *Edmonton Commerce News* is managed by Venture Publishing which has a full service contract publishing division, with award winning expertise in editorial, design, production and sales and circulation management. Venture Publishing's extensive knowledge and expertise positions it as a first choice for businesses wanting to effectively communicate with clients and consumers.

EDITORIAL SCHEDULE

Edmonton Commerce News is mailed to every business in Edmonton. Each issue contains articles of interest to our audience of 150,000 in the form of business news, columns, special reports and profiles. We carry the following columns: Edmonton Tourism, Economic Development, World Trade Centre, Community Initiatives, Networking & Events, Sales & Marketing, Using the

Internet, The North, Business Legal Issues, Financial Planning, Tax Tips & Business of Health. In addition, each issue highlights a special report on the topics in the chart below.

CIRCULATION: 31,000

Edmonton Commerce News is mailed 11 times a year to every Chamber member and subscriber (4,500 copies), to all businesses in Edmonton Edmonton, to government & association leaders in the Edmonton Region and to all Alberta Chambers of Commerce (25,000 copies). An additional 1,000 copies are distributed through Chamber functions and members. With your advertising message, reach an audience of 150,000, a targeted market of decision-makers and purchasers in the Edmonton area.

FOR ADVERTISING INFORMATION:

For more information contact Alicia Kuzio at 780-990-0819 ext. 223, or email akuzio@venturepublishing.ca

The views in Edmonton Commerce News are the personal views and opinions of the individual authors of each article and do not represent the position of the Edmonton Chamber of Commerce, its members or employees.

PUBLICATION DATE	ADVERTISING/EDITORIAL DEADLINE	SPECIAL REPORT
January 19, 2009	January 9, 2009	Business Outlook and the Environment
February 16, 2009	February 6, 2009	Financial Planning, Provincial Budget, Oil, Gas, Energy & Utilities
March 16, 2009	March 6, 2009	Transportation & Trade, Port Alberta
April 13, 2009	April 3, 2009	Northern Relations, Meet the North, WTCE/Int'l Relations
May 11, 2009	May 1, 2009	Regional Integration, Real Estate, Construction,
June June 15, 2009	June 5, 2009	Travel, Tourism, Conferences, Great Northern City, Festivals
July/August July 27, 2009	July 17, 2009	Education & Workforce, Health & Wellness
September 7, 2009	August 28, 2009	Technology, Innovation & Manufacturing
October 5, 2009	September 25, 2009	Small Business, Entrepreneurship, Small Biz Week, Membership
November 9, 2009	October 30, 2009	Philanthropy, Volunteerism, Corp Social Responsibility, BN
December 7, 2009	November 27, 2009	Bus Comm, Branding, Mktg & Adv, Image Consulting, S. Bus Winners, Year in Review

Editorial themes may be subject to change at the discretion of the *Edmonton Commerce News*

EDMONTON CHAMBER OF COMMERCE

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1/2 Page	6 col x 6" 4 col x 9 1/8" 3 col x 12 1/8"	\$1115	\$1335
1/3 Page	6 col x 4" 3 col x 8" 2 col x 12 1/8"	\$750	\$890
1/4 Page	6 col x 2 7/8" 3 col x 6" 4 col x 4 1/2"	\$580	\$695
*1/6 Page	3 col x 4" 2 col x 6"	\$405	\$485
*1/8 Page	2 col x 5" 3 col x 3"	\$305	\$365
*1/12 Page	2 col x 3" 3 col x 2"	\$210	\$250
*Business Card	2 col x 2"	\$115	\$135
Front Page Color Banners (Limited)	2 col x 1 1/4"	\$480	\$565

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*Business Card	\$100 on full color (no spot)

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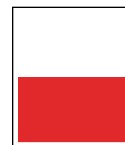
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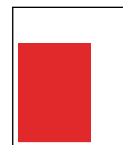
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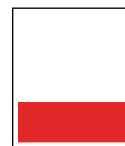
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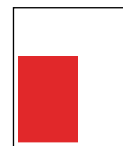
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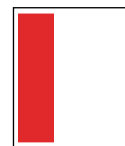
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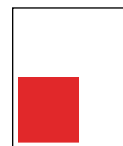
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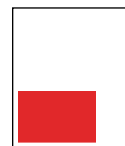
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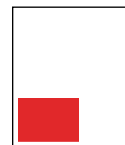
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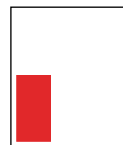
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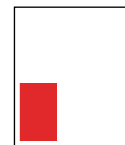
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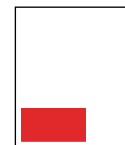
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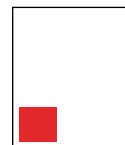
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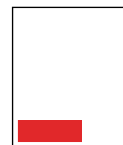
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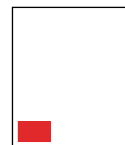
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