

ALBERTA BOUNDARIES

ADVERTISING RATES

(Based on 50,000 copies, per issue)

Unit	Colour	B&W
Full page	\$8,000	\$6,000
2/3 page vert	\$6,400	\$4,800
1/2 page (H/V/M)	\$5,200	\$3,900
1/3 page (V/H/S)	\$3,600	\$2,700
1/6 page (V/H)	\$2,000	\$1,500

Covers

OBC	\$10,000	N/A
IFC/IBC	\$9,200	N/A

Rates are quoted in net dollars.

Inserts and outserts

Rates available on request

CONTACT US

For further details or to discuss your advertising needs, contact Venture Publishing

Edmonton sales office

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Calgary sales office

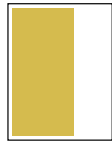
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AD SPECIFICATIONS

(in inches)



Full page (trim: 8.25" x 10.75")
 Island: 7.375 x 9.875"
 Bleed: 8.75 x 11.25"



2/3 page vert
 4.75 x 9.875"



1/2 page horiz
 7.375 x 4.875"



1/2 page vert
 3.625 x 9.875"



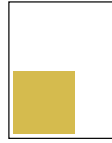
1/2 page mini
 4.75 x 7.5"



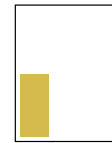
1/3 page vert
 2.25 x 9.875"



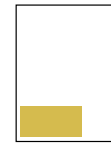
1/3 page horiz
 7.375 x 3.125"



1/3 page square
 4.75 x 4.875"



1/6 page vert
 2.25 x 4.875"



1/6 page horiz
 4.75 x 2.375"

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 YOUR AD

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